

Privacy Policy:

HAMM Companies ("HAMM") operates hammcompanies.com and other websites ("HAMM Websites"). It is HAMM's policy to respect your privacy regarding any information we may collect while operating these websites.

This Privacy Policy describes how we collect, use, protect, and share information about you that we obtain when you access and use the HAMM Websites. This Privacy Policy also applies to information that we obtain when you communicate or interact with us outside the HAMM Websites, including by e-mail, telephone, and otherwise.

Please read this Privacy Policy carefully to understand how we will treat your information before you start to use the HAMM Websites or communicate with us outside the HAMM Websites. This Privacy Policy is also intended to explain the conditions under which HAMM uses and discloses that information, and your rights regarding that information. Changes to this Privacy Policy are discussed at the end of this document. Please contact mike.curry@nrhamm.com for any further information about this policy and the below terms.

BY ACCESSING OR USING THE HAMM WEBSITES OR COMMUNICATING WITH US OUTSIDE OF THE HAMM WEBSITES, YOU ARE ACCEPTING AND CONSENTING TO THE PRACTICES DESCRIBED IN THIS PRIVACY POLICY, WHICH MAY BE UPDATED AND AMENDED FROM TIME TO TIME. IF YOU DO NOT AGREE TO THE TERMS OF THIS PRIVACY POLICY, YOU MUST NOT ACCESS OR USE OUR HAMM WEBSITES OR OTHERWISE COMMUNICATE WITH US.

How We Collect Information

Like most website operators, HAMM collects information to provide better services to its users. We collect information in the following ways:

Information you provide us. When you visit the HAMM Websites, or contact us outside of the HAMM Websites, you choose to interact with HAMM in ways that may require HAMM to gather personally-identifying information from you, including your name, e-mail address, telephone number, or credit card information to process a particular transaction. When we communicate with you, we will not ask for or request sensitive information, including government identifiers (e.g., Social Security Number), medical information, or financial information, except in connection with the completion of a payment other transaction. Please do not provide this information to us through e-mails, feedback forms or in any other way unless specifically requested.

Information we get from your use of the HAMM Websites. In addition to the information you provide to us, we also collect certain technical information when you access, browse and use the HAMM Websites, including information that we automatically receive and record from your browser or mobile

platform. This technical information helps us operate and provide our HAMM Websites to you, and includes standard information about visits and system capabilities, including:

- Information about the device(s) you use to access the HAMM Websites, including MAC address, IP address, browser type and version, your location, time zone, setting, browser plug-in types and versions, operating systems and platform, device type, device and application identifiers, operating information, mobile carrier, and cookies;
- Information about your visits to the HAMM Websites, including the full URL clickstream to, though, and from the HAMM Websites, including dates and times;
- Information we need and use to facilitate your use of our HAMM Websites, including URL requests, destination IP addresses, or device configuration details;
- Pages you view, searches you run, length of time browsing search results, specific search results you select to view, length of visits to other pages, page interaction information (such as scrolling, clicks, and mouse-overs), your engagement with certain dynamic elements of a page and methods used to browse away from the page; and
- Page response times and download errors.

Some information we collect is generated from cookies and beacons. For more details about cookies, beacons, and your choices, see **Cookies and Beacons** below.

Social Media Integration. Our HAMM Websites may, from time to time, contain links to and from social media platforms. You may choose to connect to us through a social media platform, such as Facebook or Twitter, and when you do, we may collect additional information from you, such as your screen names, profile picture, contact information, contact list, and the profile pictures of your contacts, through the social media platform. Please be advised that such social media platforms may also collect information from you, and about you. When you click on a social plug-in, such as Facebook’s “Like” button, Twitter’s “tweet” button, or the Google+, that particular social network’s plug-in will be activated and your browser will directly connect to that provider’s servers. We do not have control over the collection, use and sharing practices of social media platforms and encourage you to review their usage and disclosure policies and practices, including the data security practices, before using the social media platforms.

How We Use Information We Collect

What’s the Difference Between Personally Identifiable Information and Non-Personally Identifiable Information? Some of the information we collect through your use of the HAMM Websites or communications with us may personally identify you (“Personally Identifiable Information”). The types of Personally Identifiable Information may include:

- Contact information (such as name, address, e-mail address, and telephone number);
- Account passwords for the HAMM Websites; and
- Payment card information and other billing information (such as card image, card number, cardholder name, expiration date, and card verification code) associated with your account.

Other data derived from your use of the HAMM Websites is treated as “Non-Personally Identifiable Information,” unless it is combined with Personally Identifiable Information, or unless otherwise required by applicable law.

How We Use Personally Identifiable Information. HAMM may use your Personally Identifiable Information to:

- Create and manage your account;
- Provide the HAMM Websites to you;
- Operate the HAMM Websites, including access management, payment processing, HAMM Website administration, internal operations, troubleshooting, data analysis, testing, research, and statistical and survey purposes;
- Send you information that enables you to use the HAMM Websites;
- Contact you about activity on your account;
- Generate reporting regarding the use of the HAMM Websites;
- Provide you access to, and updates regarding the HAMM Websites;
- Respond to your requests, feedback, or inquiries;
- Process payments;
- Comply with laws, regulations, and other legal requirements;
- Comply with relevant industry standards and our policies;
- Protect and enforce your rights and the rights of other users against unlawful activity, including identity theft and fraud;
- Protect and enforce our collective rights arising under any agreements entered into between HAMM and you (including billing and collection);
- Protect the integrity and maintain security of the HAMM Websites;
- Operate, evaluate, and improve our business; and
- Provide you with information and advertisements about products, services, and promotions, from us or third parties, that may interest you.

In addition, we may use your information as described in any notice provided at the time you provide the information, and for any other purpose for which you may provide consent.

How We Use Your Non-Personally Identifiable Information. We may also use Non-Personally Identifiable Information to:

- Deliver content tailored to your interests and the manner in which you use the HAMM Websites;
- Present content in a manner that is optimized for your device; and
- Measure and analyze the effectiveness of the services we provide to you.

We may also combine technical information, or Non-Personally Identifiable Information, about your use of our HAMM Websites with information that we obtain from other users to use in an aggregate or anonymous manner for similar purposes.

How Information May Be Shared

How We May Share Personally Identifiable Information. We will not sell or share your Personally Identifiable Information with third parties for the third party's own direct marketing purposes without your express consent. We may share Personally Identifiable Information with:

- The organizations or entities on behalf of which we are providing the HAMM Websites to you and/or on behalf of which you access or use the HAMM Websites;
- Other companies associated with those organizations or entities in order to enable their systems to operate with the HAMM Websites;
- Our subsidiaries and affiliates;
- Our service providers to the extent reasonably necessary to enable us to operate our business and provide our HAMM Websites to you, as described in this Privacy Policy (i.e., to an e-mail service provider in order to enable us to e-mail you);
- A buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, liquidation, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which Personally Identifiable Information held by us about our users is among the assets transferred;
- Other third parties with your express consent for any purpose disclosed by us when you provide the information; and
- You, upon your written request.

We do not permit these third parties to use any Personally Identifiable Information we share for any purpose other than (i) as described in this Privacy Policy; and (2) to comply with their own legal requirements.

We may also disclose Personally Identifiable Information to law enforcement agencies, government officials, or other third parties as necessary for the purpose of:

- Complying with any court order, law or legal process, including to respond to any government or regulatory request;
- Preventing fraud and providing credit risk reduction;
- Investigating potential unauthorized access or misuse of our HAMM Websites;
- Protecting the assets or property, and enforcing the rights the HAMM Websites, including for billing and collection purposes; and
- Protecting the rights, property, or safety of our users or others.

In the event that we receive a request from a governmental entity to provide it with your Personally Identifiable Information, we will make reasonable attempts to notify you of such request, to the extent reasonably and legally permissible.

How We May Share Your Non-Personally Identifiable Information. We may share Non-Personally Identifiable Information, including aggregated or anonymized data:

- With our partners about how our users, collectively, use the HAMM Websites, so that our partners may also understand how often people use their services and the HAMM Websites;
- With analytics, search engine, or other service providers that help us improve the HAMM Websites;
- To report to our affiliates, licensors and service providers, advertising partners, and ad networks about the use of various aspects of the HAMM Websites;
- With other users or prospective users of the HAMM Websites; and
- To advertisers and advertising networks to select and serve relevant advertisements.

Cookies and Beacons

We may use cookies, beacons, and similar technologies, now or in the future, to support the functionality of our HAMM Websites. This provides a better experience when you visit the HAMM Websites and allows us to improve our services and websites. Our service providers, advertising partners, and ad networks may use cookies and beacons to collect and share Non-Personally Identifiable Information about your activities both on our HAMM Websites and on other websites. In addition, third parties that are unaffiliated with us may also collect information about you, including tracking your browsing history, when you use our HAMM Websites. We do not have control over these third party collection practices. If you wish to minimize these third-party collections, and you can adjust the settings of your browsers or install plug-ins and add-ins.

Browser Cookies. A browser cookie is a small file placed on the hard drive of your computer. That cookie then communicates with servers, ours or those of other companies that we authorize to collect data for us, and allows recognition of your personal computer. We associate cookies with Personally Identifiable Information only if you authorize us to do so. We do not otherwise collect Personally Identifiable Information from browser cookies and we do not associate browser cookies with your Personally Identifiable Information. You may use the tools available on your computer or other device to set your browser to refuse or disable all or some browser cookies, or to alert you when cookies are being set. However, if you refuse or disable all browser cookies, you may be unable to access certain parts or use certain features or functionality of our HAMM Websites. Unless you have adjusted your browser settings to that it refuses all cookies, we may use cookies when you direct your browser to our HAMM Websites.

Flash Cookies. Certain features of our HAMM Websites may use locally stored objects called flash cookies to collect and store information about your preferences and navigation to, from and on our HAMM Websites. We also include cookies to provide aggregate reporting. The cookies do not identify you as an individual or track your online behavior. We do not collect Personally Identifiable Information from flash cookies and we will not associate them with your Personally Identifiable Information.

Beacons. Our HAMM Websites and e-mails may contain small electronic files known as beacons (also referred to as web beacons, clear GIFs, pixel tags and single-pixel GIFs) that permit us to, for example, count users who have visited those pages or opened an e-mail and for other website-related statistics. Beacons in e-mail marketing campaigns allow us to track your responses and your interests in our

content, offerings and web pages. You may use the tools in your device to disable these technologies as well.

Your Choices

You have choices relating to how we collect and use your information.

E-mail Communications. You may have the opportunity to receive certain communications from us related to our services. If you provide us with your e-mail address in order to receive communications, you can opt out of marketing e-mails at any time by following the instructions at the bottom of our e-mails and adjusting your e-mail preferences. Please note that certain e-mails may be necessary for the operation of our HAMM Websites. You will continue to receive these e-mails, if appropriate, even if you unsubscribe from our optional communications.

Cookies / Beacons. If you wish to minimize information collected by cookie or beacon, you can adjust the settings of your browsers to notify you when you receive a cookie, which lets you choose whether or not to accept it. You can also set your browser to automatically reject any cookies. You may also be able to install plug-ins and add-ins that serve similar functions. However, please be aware that some features and services on our HAMM Websites may not work properly if we are not able to recognize and associate you with your account. In addition, the offers we provide when you visit us may not be as relevant to you or tailored to your interests.

Updating or Deleting Information. The accuracy of the information we have about you is very important. Users may update their information at any time by contacting us at mike.curry@nrhamm.com.

Securing Your Information

The security of your information is important to HAMM, and we have established administrative, technical, and physical safeguards designed to protect your Personally Identifiable Information against unauthorized alteration, access, loss, theft, use or disclosure. Unfortunately, no system can guarantee complete security of your information. As a result, HAMM cannot ensure or warrant that your information, including your Personally Identifiable Information, is secure from unauthorized third parties. Thus, your use of the HAMM Websites and communication with us about them is at your own risk.

If you have reason to believe that your interaction with the HAMM Websites is no longer secure (for example, if you feel that the security of your username or password has been compromised), you must immediately notify us of the problem by contacting us at mike.curry@nrhamm.com.

Links To Third Party Websites

Our HAMM Websites may contain links to third party websites and services. Please note that these links are provided for your convenience and information, and the websites and services may operate independently from us and have their own privacy policies or notices, which we strongly suggest you

review. This Privacy Policy applies to HAMM, the HAMM Websites, and communications you may have with HAMM outside the HAMM Websites. We do not accept any responsibility or liability for the policies or practices of any third parties. If you chose to access any websites or services linked from our HAMM Websites, please check the applicable policies before you use or submit any personal data to such website or service.

Jurisdiction

The HAMM Websites are hosted in the United States of America and is subject to U.S. state and federal law. If you are accessing our HAMM Websites from other jurisdictions, please be advised that you are transferring your personal information to us in the United States, and by using our HAMM Websites, you consent to that transfer and use of your personal information in accordance with this Privacy Policy. You also agree to abide by the applicable laws of applicable states and U.S. federal law concerning your use of the HAMM Websites and your agreements with us. Any persons accessing our HAMM Websites from any jurisdiction with laws or regulations governing the use of the Internet, including personal data collection, use and disclosure, different from those of the jurisdictions mentioned above may only use the HAMM Websites in a manner lawful in their jurisdiction. If your use of the HAMM Websites would be unlawful in your jurisdiction, you may not use the HAMM Websites.

Children

Our HAMM Websites are directed to and are intended to be used only by persons who are 18 years of age or older. We do not knowingly collect information from children under 18. If you are under 18 years of age, you are not permitted to submit any Personally Identifiable Information to HAMM, including your name, address or e-mail address. If we discover that we have collected any Personally Identifiable Information from a child under the age of 18, we will remove that information from our database as soon as possible. By submitting any Personally Identifiable Information to us, you represent and warrant that you are 18 years of age or older.

Changes To Our Privacy Policy

HAMM may, in its sole discretion, change this Privacy Policy from time to time. Any and all changes to this Privacy Policy will be reflected on this page and the effective date will be stated at the top of this Privacy Policy. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account. You should regularly check this page for any changes to this Privacy Policy. HAMM will always post new versions of the Privacy Policy on the HAMM Websites. However, HAMM may, as determined in its discretion, decide to notify users of material changes made to this Privacy Policy via email or otherwise. Accordingly, it is important that you always maintain and update your contact information.

Your continued use of the HAMM Websites or communication with us after the updated Privacy Policy has been posted (or any other indication of your consent) will constitute your acceptance of the updated Privacy Policy. Please note that we may condition your continued access to our HAMM Websites on your consent to changes to this Privacy Policy.

Contact Us

If you have questions or comments relating to this Privacy Policy, or if you would like us to update information we have about you or your preferences, please contact us by email at mike.curry@nrhamm.com, or write to us at:

Mike Curry

Hamm Companies

609 Perry Place • P.O. Box 17 • Perry, KS 66073